

THE HC COMPANIES, INC



February 17, 2015

Subject: Myers Lawn & Garden business sold, renamed The HC Companies, Inc.

Dear Valued Customers:

The company management of Myers Lawn and Garden Group along with Wingate Partners V, L.P. have acquired the Lawn and Garden business from Myers Industries, Inc. This communication is to reintroduce ourselves as The HC Companies, Inc. and to address some questions you may have as we transition to our new ownership.

Who is Wingate?

Located in Dallas, TX, Wingate Partners is a private equity firm that was founded in 1987 to purchase controlling equity investments in manufacturing, distribution and services businesses. More information about Wingate can be found on their website, www.wingatepartners.com.

What does this mean for customers?

From the initial announcement of the sale through the next stages of the ownership transition, our primary goal remains laser-focused on serving our customers. We are committed to building a sustainable manufacturing footprint and we will continue to focus on improvements across all aspects of our business. The Principals of Wingate offer substantial senior-level operating experience and fully support our leadership team in their efforts to focus on customer service and operational excellence.

Why the name change, what is The HC Companies?

As part of the agreement, we will phase out all references to the Myers name wherever it appears. We are keeping the brand names Dillen[®], ITML[®], ProCal[®], Listo[™], Akro-Mils Lawn & Garden[®], and Planters' Pride[®]. Together, our brands have more than 125 years of expertise in the horticulture industry and we are proud of that heritage. To each of our customers who know us by these names, there are no changes. The HC Companies is the new corporate entity that owns these brands and the "HC" stands for horticulture containers. In Canada, we are The HC Canada Operating Company. However, we recognize that our brand is more than a logo or a name. Our brand stands for the experience we create for our customers, employees, vendors and investors. We are all invested in improving this experience and the ease of doing business with us; that is the true value of our brand.

What changes can we expect in the future?

The HC Companies is essentially a standalone entity, this means that most business functions will continue as they do today with minimal need to change. Our new owners have demonstrated their intent to allow the business to run as we see fit and our leadership team is committed to continuing the momentum of operational improvements. We will continue to operate with the current management team, production facilities, and personnel from each of our locations, including our headquarters in Twinsburg, Ohio. Your sales contacts do not change.

This transition is an exciting next step in our strategy to provide value to our customers as North America's leading horticulture container manufacturer. The opportunities that Wingate presents, through expert strategic and operational focus, financial resources, and capital, are an excellent fit with our business objectives and core values.

Sincerely,

Don Geisler
*Director of Sales & Marketing, Greenhouse Division
The HC Companies, Inc.*

Dan Nauert
*General Manager, Nursery and Retail Divisions
The HC Companies, Inc.*